

# Essex Air Quality Strategy

## Communications toolkit



# Overview

Essex County Council (ECC) is launching a six-week consultation on the new draft Essex Air Quality Strategy on behalf of the Essex Air Quality Consortium, which is formed of all 12 district, borough and city councils in Essex, as well as the two unitary councils, Southend-on-Sea City Council and Thurrock Council, and Essex County Council.

The joint strategy, which has been developed in partnership with all of the councils, sets out how the consortium is looking to improve air quality across Essex.

It is also supported by various public sector organisations, including local NHS trusts, Essex Police and the Essex Fire and Rescue Service.

The strategy outlines actions the Essex Air Quality Consortium plans to take to improve air quality in Essex and help reduce the impact of air pollution on people's health.

The public are now being encouraged to share their feedback on the draft strategy as part of a consultation, which will launch on Monday 20 January 2025 and run for six weeks, closing on Sunday 2 March 2025.

This communications toolkit has been created to support all local authorities across Greater Essex, as well as wider partner organisations, in helping to promote the consultation.

We want as many responses to the consultation from across Greater Essex as possible and really appreciate your support.

# Consultation details

The consultation will run for six weeks, from Monday 20 January 2025 until Sunday 2 March 2025.

The best way for people to have their say is by completing our online consultation survey. This can be accessed via the EssexAir website at: [www.essexair.org.uk/strategy](http://www.essexair.org.uk/strategy) or directly at: <https://consultations.essex.gov.uk/essex-highways/essex-air-quality-strategy>

The draft Essex Air Quality Strategy can be viewed or downloaded from the EssexAir website, while printed copies are available upon request or from the libraries listed on the next page of this communications toolkit.

Printed surveys can be completed and returned for free (no stamp required) to the following address: **FREEPOST  
ESSEX HIGHWAYS ENGAGEMENT TEAM**

They can also be returned by email to: [strategy@essexair.org.uk](mailto:strategy@essexair.org.uk)

To request a printed copy or alternative format of the consultation survey or draft Essex Air Quality Strategy, please email [strategy@essexair.org.uk](mailto:strategy@essexair.org.uk)

If anyone has any questions about the strategy or consultation, they are encouraged to email [strategy@essexair.org.uk](mailto:strategy@essexair.org.uk)

# Printed copies of the strategy

Printed copies of the draft Essex Air Quality Strategy and consultation survey are available to collect from the Essex Libraries mobile library service and the following libraries:

- Basildon Library, The Basildon Centre, St. Martin's Square, Basildon, SS14 1EE
- Braintree Library, Fairfield Road, Braintree, CM7 3YL
- Brentwood Library, New Road, Brentwood, CM14 4BP
- Canvey Island Library, High Street, Canvey Island, SS8 7RB
- Chelmsford Library, County Hall, Market Road, Chelmsford CM1 1QH
- Clacton Library, Station Road (opposite the Town Hall), Clacton-on-Sea, CO15 1SF
- Dunmow Library, 47 White Hart Way, Great Dunmow, CM6 1FS
- Epping Library, St John's Road, Epping, CM16 5DN
- Grays Library, Orsett Road, Grays, RM17 5DX
- Harlow Library, Central Library, Cross Street, Harlow, CM20 1HA
- Maldon Library, Carmelite House, White Horse Lane, Maldon, CM9 5FW
- Prettygate Library, Prettygate Road, Colchester, CO3 4EQ
- Rayleigh Library, 132/4 High Street, Rayleigh, SS6 7BX
- Southend Library, The Forum, Elmer Square, Southend-on-Sea, SS1 1NS

**Reference copies are also available to read at all other Essex, Southend and Thurrock libraries, but cannot be taken away. Alternatively, printed copies are available on request by emailing [strategy@essexair.org.uk](mailto:strategy@essexair.org.uk).**